

Komen Receives \$20,000 Donation From Palmetto Alarm

In 2008, owners Jay Branham and Jamie Wilson, as well as the employees of Palmetto Alarm of Lexington decided to make an impact in their community. A number of Palmetto Alarm employees have been affected in some way by breast cancer and they decided to partner with the SC Mountains to Midlands Affiliate of Susan G. Komen for the Cure®. The owners and employees were confident that, by investing in Susan G. Komen for the Cure, they would make a meaningful impact in the lives of people throughout South Carolina and in the fight against breast cancer.



Owners: Jay Branham and James Wilson

In January of 2009, Palmetto Alarm kicked-off their PalPink initiative with a goal of raising \$5,000. A portion of proceeds from every sale and installation of a home security system would go to the SC Mountains to Midlands Affiliate of Susan G. Komen for the Cure. \$25 from each sale went to Komen and of that, \$12.50 came from the employee and \$12.50 came from the owners, Jay and Jamie. In a time of economic hardship for many, the owners and employees of Palmetto Alarm put aside their own needs with each and every sale to support the breast cancer cause.

In October, the totals were calculated. In 10 months, Palmetto Alarm quadrupled their fundraising goal and raised a grand total of \$20,000! With a staff of less than 30 people, Palmetto Alarm is making an enormous difference in the lives of people throughout South Carolina. The SC Mountains to Midlands Affiliate is honored to be the recipient of their generous gift.

For more information on Palmetto Alarm, please visit: www.palmettoalarm.com.

Upstate Affiliate Expands Service Area

The Upstate SC Affiliate has now expanded its service area. With this expansion, the Upstate SC Affiliate has changed its name to the South Carolina Mountains to Midlands Affiliate of Susan G. Komen for the Cure®. The Affiliate now serves 22 total counties. This ensures that breast health services are within reach for more women and families in the state of South Carolina.

These services include education, screening and testing services for underinsured women. Although breast cancer mortality rates have decreased in the past decade, not all women have benefited equally. Women of color, women living in rural areas, low income women, and uninsured and underinsured women bear the greatest burden. New Executive Director, Krista Bannister, noted that this fact puts South Carolinian women at a higher risk rate because "South Carolina has one of the highest uninsured rates in the nation. Because of that, women have much lower screening rates and 41% are more likely to be diagnosed with late-stage breast cancer."

(Story continued next page)

Intern Spotlight

Thank you to our 2009
Fall Interns!



John Branch is a senior Non-Profit Admin major at USC Upstate from Spartanburg, SC. He enjoys working with an organization with a cause which is why he also works with Spartanburg's mobile meals. Upon graduation in May, he plans on attending graduate school.

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Ashley Porter is from Greenville, SC. She is graduating in December with a Communication Studies major in Interpersonal Communication and a minor in Business Administration. Having seen breast cancer affect family members, she thought interning with Susan G. Komen would be a great fit. She has enjoyed participating in the Race Silent Auction as well as the Race for the Cure. Ashley is very excited to graduate, and plans to move to Charleston, SC after graduating.



Sarah Schrack recently graduated from Clemson University with a degree in Social Studies Education. Since graduation, however, Sarah has decided to take a year off from "the real world," and is instead traveling abroad on a year long missions trip. Leaving in January, she will travel to 11 different countries throughout Africa, Asia and Europe, participating in various humanitarian projects along the route.

If you are interested in interning for our office, please send an email to info@komenscmm.org.

Happy Thanksgiving!

The staff of the SC Mountains to Midlands Affiliate of Susan G. Komen for the Cure® wishes to express thanks for your support. Because of each of you, many breast cancer survivors are able to celebrate the holiday season with their families this year. It is our wish that our promise to find a cure brings you hope and thankfulness during this season.



Krista Bannister, Ryan Tollefson, Rachel Duvall, Lindsay Scott

Upstate Affiliate Expands Service Area (cont'd)

Prior to this expansion, 22 of South Carolina's 46 counties – approximately 41 percent of the state's population – were not served by a Komen Affiliate. The South Carolina Mountains to Midlands Affiliate now has the opportunity to serve the breast health needs of an additional 920,000 women through screening, education and treatment programs. In South Carolina alone, it is estimated that 2,820 women will be diagnosed with breast cancer and 640 women will die each year. With this new coverage, more women in our state will be protected and treated.

Affiliate Wish List

Office Space
Printing Services
Graphics Services
Hotel Rooms

Gift Cards
Billboard Space
Volunteer Caterers
Office Supplies

CROP FOR THE CURE®

April 2010 - Mark your calendar for the 9th anniversary of Crop for the Cure! Crop for the Cure is a day for crafters to get together to benefit the South Carolina Mountains to Midlands Affiliate. The event will be held on Saturday, April 10 at Buncombe Street United Methodist Church in Greenville. Come for just a few hours or the full day! Funds raised will be used to fund breast cancer awareness programs, free mammograms and treatment support in the SC Mountains to Midlands as well as to fund breast cancer research. Look for more details and how to register online at www.KomenUpstateSC.org.

Komen Holiday Card Blast

With the holidays quickly approaching, you may be busy writing your holiday cards and searching for that perfect gift for that special someone. The SC Mountains to Midlands Affiliate of Susan G. Komen for the Cure® would like to give you some help this holiday season with our holiday greeting card.

In lieu of purchasing a gift for someone, make a donation to Komen and we'll do the mailing for you. With each \$10 minimum gift, the Susan G. Komen 2009 holiday card will be mailed to your designated recipient. Make your holiday shopping a little easier and support Komen in our promise to end breast cancer forever! Your gift this holiday season will help us ensure that all women have access to the care they need. With your help, survivors across South Carolina will celebrate another holiday season with their family and friends. With your help, we're one step closer to finding the cure! To order your holiday card, visit www.KomenUpstateSC.org.



FORD Test-Drive Program

As part of its ongoing commitment to the fight against breast cancer, Ford is donating \$20 to Susan G. Komen for the Cure for every Ford, Lincoln, or Mercury vehicle test-driven between now and the end of the year, up to \$1 million. D & D Motors and George Coleman Ford are matching these funds. If you take a test drive at George Coleman Ford of Travelers Rest or D&D Motors in Greer, \$40 will be donated per test drive. Learn more at www.fordcares.com.

Yoplait "Save Lids to Save Lives®" Program

For every pink lid you send in by December 31, 2009 Yoplait® will donate 10 cents to Susan G. Komen for the Cure® (up to \$1.5 million). You can also drop your lids off at our office directly. Get your friends, family, coworkers and neighbors involved today!



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